



This assignment is due at the beginning of class on the due date above. When submitting your homework, arrange papers IN ORDER with this sheet on the top. Staple papers in the upper left corner (one staple please!!!) Proofread all work before submission. I will deduct points for missing printouts, failure to follow instructions, and errors in your documents.

I will return this assignment at our next class meeting (unless emergency circumstances prevent me from doing so). Review your graded homework to learn from any mistakes that you may have made. Clarify any questions that you have with your instructor. Correct any errors on your documents before placing a printout in your portfolio.

STUDENT NAME: \_\_\_\_\_

| Page                  | Assignment  | Points Possible | Your Score |
|-----------------------|---|-----------------|------------|
| NA                    | Collect 5 business cards<br>Write a critique for 2 of the cards. Point out the good and bad design elements of the cards. How might the card be improved? Attach your cards to your critique.   | 15              |            |
| NA                    | Create a custom design package for a company of your choosing (you may use an existing company or a fictitious company). Your package must include a business card, a letterhead, and a newsletter masthead (10 pts each). Remember to use a repetitive graphic or style that carries throughout the package & ties the documents together. | 30              |            |
| Handout               | Identify Font Categories  | 26              |            |
| TOTAL POINTS          |   | 71              |            |
| YOUR PERCENTAGE GRADE |   | 100%            |            |