

HEDONIC PARAMETERS

Value of a Lot of Pleasure or Pain, How To Be Measured

I *What is being measured?*

In which regard?

A PLEASURE (by itself)	TO A SINGLE PERSON
DIMENSIONS	1. INTENSITY = How strong? 2. DURATION = How long? 3. CERTAINTY = How sure? 4. PROPINQUITY = How soon?

These are "the circumstances" which are to be considered in estimating a pleasure by itself (the same criteria would apply to the assessment of a pain by itself).

II *What is being measured?*

In which regard?

TENDENCY OF AN ACTION	TO PLEASURES AND PAINS
DIMENSIONS	5. FECUNDITY = How many more? 6. PURITY = How free from pain?

III *What is being measured?*

In which regard?

A PLEASURE	TO OTHER PEOPLE
DIMENSION	7. EXTENT = How many are affected?

What is being measured here is the value of a pleasure with reference to the number of persons to whom it is being extended.