



301 Industrial Blvd.  
P.O. Box 2000  
Conway, AR 72033-2000

October 5, 2005

Ms. Sandra Porter, Program Manager  
Business/Marketing Technology  
Arkansas Department of Workforce Technology  
#3 Capitol Mall, Suite 502  
Little Rock, AR 72201-1083

Dear Ms Porter:

Acxiom Corporation has been a committed partner of Oracle Corporation for many years. We have been a strong user of the Oracle technology in our business and it is integral to our future growth.

Also, Acxiom Corporation has been a supporter of the Oracle Academy initiative in Arkansas from the outset. We have hosted meetings to introduce the Oracle Academy program to a variety of schools and locations. We have also cooperated with the University of Arkansas in Little Rock and find the program consistent with our vision of a more technologically competitive work force. This is very good for Arkansas and also very good for the future of Acxiom in Arkansas.

Please accept this letter as Acxiom Corporation's strong support for the Oracle Academy program in Arkansas.

If you would like to discuss this further with me, please feel free to contact me at my office, 501-342-2480.

Sincerely,

A handwritten signature in black ink that reads "Jerry B. Adams". The signature is written in a cursive style with a large, prominent "J" and "A".

Jerry B. Adams  
Economic Development & Community Relations Leader  
Acxiom Corporation